



SECOND IN COMMAND

BY CAMERON HEROLD



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About Cameron

The CEO Whisperer & Business Guru

Cameron Herold is the mastermind behind the exponential growth of hundreds of companies globally.

Founder of the COO Alliance, and Invest In Your Leaders training, Cameron is known as the "CEO Whisperer", and is also the former COO of 1-800-GOT-JUNK?, where he engineered the company's spectacular growth from \$2 million to \$106 million in revenue in just six years.

The publisher of Forbes magazine, Rich Karlgaard, stated, "Cameron Herold is the best speaker I've ever heard...he hits grand slams".

Cameron is the host of the Second In Command podcast and the author of 6 bestselling books, including The Second In Command, Vivid Vision, Meetings Suck, Free PR and Double Double.

Cameron is a top-rated international speaker and has been paid to speak in 26 countries and on all 7 continents, including Antarctica in early 2022.

The Podcast

- Consistently ranked in the **Top 10-100** of the **business category**
- **Top 5%** of all business podcasts
- **Over 2M+ downloads** of the podcast (And counting!)
- Audiences are proven **business owners and accomplished COOs** (over 1M+ in revenue)
- **Over 450 episodes** with COOs of major companies and global brands

Featured Episodes

Great COOs from Great Companies

- [Ep. 198 – Asana COO](#)
- [Ep. 242 – EO COO](#)
- [Ep. 03 – Shopify COO](#)
- [Ep. 59 - Mindvalley Co-Founder](#)

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