

# QUARTERLY FOCUS PLANNER



NAME\_\_\_\_\_ DATE\_\_\_\_\_

3-YR GOALS COMPANY

REVENUE: \_\_\_\_\_ PROFIT: \_\_\_\_\_

CUSTOMER NPS: \_\_\_\_\_ EMPLOYEE NPS: \_\_\_\_\_

STRATEGIC: \_\_\_\_\_

1-YR GOALS COMPANY

REVENUE: \_\_\_\_\_ PROFIT: \_\_\_\_\_

CUSTOMER NPS: \_\_\_\_\_ EMPLOYEE NPS: \_\_\_\_\_

STRATEGIC: \_\_\_\_\_

## TOP 5 QTRLY PROJECTS COMPANY

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

## TOP 5 QTRLY PROJECTS BIZ AREA

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

## SALES/MARKETING FOCUS

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

## CUSTOMER FOCUS

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

## CRITICAL METRICS COMPANY

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

## CRITICAL METRICS BIZ AREA

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS

CORE PURPOSE	CORE VALUES	BHAG