



ARE YOU THE CHIEF BEHIND THE CHIEF?

Be Featured On The Second In Command Podcast With Cameron Herold

Are you the second in command at an innovative, successful company—the one behind the scenes who is ensuring the CEO's vision comes true?

Our host, Cameron Herold, interviews people like you, the Chief (Operating Officer) behind the Chief (Executive Officer).

This is a unique opportunity to be the COO on the show, not just the founder or CEO, so you can:

- Share YOUR story & showcase your expertise
- Broaden your exposure to an engaged audience
- Build your thought leadership & achieve influencer status
- Increase traffic generation to your business
- Gain long-term, evergreen publicity

Cameron Herold is the Founder of the **COO Alliance**, which has been featured in **Fortune Magazine** and is the **ONLY** network built exclusively for seconds in command. He's scaled 3 companies to over \$100M & has helped thousands of COOs and CEOs reach new levels of success by focusing on people, culture, and vision.

On the podcast, he interviews COOs from Inc.'s fastest-growing companies like Vaynermedia and Shopify, along with guests like **Barrett Brooks, Mae Steigler, and Erin Rand**. Every episode reaches 100k+ people on all of our social platforms and 17k on our mailing list.

Now, it's your turn! If you're a successful COO who's ready to step into the spotlight to reveal the truth about what it really takes to build and grow a successful company, we want to hear from you!

WANT TO BE A FEATURED GUEST ON THE SECOND IN COMMAND PODCAST? [APPLY HERE.](#)

If you've already applied and gone through the interview process, don't forget to [schedule your interview here.](#)

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